Kelly Chik

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Education

Job Preference: Digital graphic design, AI Researcher, Video editing, 3D Art

High School Diploma, Shanghai American School Pudong, China   August 2016 – June 2019
University of Oregon, U.S.A.   September 2019 – current
    Bachelor of Science, Art and Technology

    Relevant Coursework:

- Digital Art courses: Product design, Interactive digital arts, Print Media Digital Arts, Time-based digital arts, Surveillance Art, Digital Imaging, Digital drawing, Net Art, Digital Interactivity, Video art, Interactive Spaces, Emerging Technologies
- Art courses: Ceramics, Landscape watercolor, Drawing, Sculpture, Jewelry and Metalsmithing
- Business courses: Marketing; Managing business information, Management -entrepreneurship

Work Experience

Mother Shanghai, Shanghai, China   *Marketing/Creative Agency (Aug. – Sept. 2021)*
- Redesigned the agency's presentation template using Keynotes to brief executives on top clients such as Jo Malone and Chevrolet.
- Conducted due diligence of potential key partners to collaborate with on a non-profit project tackling environmental issues through branding research.
- Researched and monitored a client's product portfolio, regularly meeting with directors to present findings.
- Compiled a research report of a client's brand from a customer's perspective to form a structured pitch which led to closing two deals.

V-ZUG, Shanghai, China   *Marketing Assistant (Sept. – Nov. 2020)*
- Designed templates for menus, e-invitations, and presentations using Microsoft PowerPoint and uniforms using Adobe Photoshop.
- Responsible for planning showroom events with inventory of over $45,000 for over 20 clients.
- Created short films of products using Big Shot to promote the company's online presence on its official account, reaching over one hundred impressions on Tiktok/Douyin.

EuroBath Mr. Steam, Shanghai, China   *Translator/Researcher (June – July 2020)*
- Interpreted important client documents from Mandarin to English that were used to close 5 deals
- Researched and compiled a list of potential partners of wholesalers, architects, and designers where over 20 deals were closed.
- Created and maintained spreadsheets in Microsoft Excel to track over 20 top clients.

Projects

Doomscrolling Net Art   01/2024 - 02/2024
    Adobe Dreamweaver, HTML & CSS
- Created a web page that addresses web art through the user's perspective, promoting interaction and participation
- Web pages were created using code and design principles to exemplify the endless scrolling habits that social media users often engage in

WeatherStation   01/2024 - 02/2024
    Arduino Microcontroller，Java
- The project combines software and hardware to act as a real-time reporting weather station
- Using an Arduino microcontroller, Java code and some LED lights, I connected all the elements to effectively communicate with each other to create a fully functional final project and practical decoration

The Surreal Everyday   04/2023 - 06/2023
    Ceramics
- This surreal everyday project aims to transform elements of everyday, mundane objects into unusual, dreamlike ideas
- I made this ceramic orange slice that contains a piece of cake as part of a regular orange slice

Burning Tree   02/2024 - 03/2024
    Arduino Microcontroller，MadMapper , Runway AI
- The main appeal of this idea is seen in the warm glow of the flames, which appear to be burning the trees, suggesting decay, death and deterioration. In addition to these attributes, it also prompts the viewer to think about the concepts of growth, life and rebirth. This contrast between extreme ideas is intended to evoke a sense of surrealism as we see the transformation and progression of these two states of existence.

Skills

Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Meta AR Spark, Blender, Rhino 3D, MadMapper, Arduino, Processing, iMovie, Final Cut Pro, Adobe Premiere Pro, After Effects
Programming: Java, Javascript, Python, C++, HTML & CSS
Business Analytic Tools: Microsoft Excel、Microsoft PowerPoint、Tableau
Notable pursuits: Captain of high school swim team, Executive of UNICEF high school club, Comp Sci and Landscape Architecture summer classes at UC Berkeley.